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The following is a company announcement issued by Luxury Living Finance plc (the Company) pursuant to Rule 4.11.03 and 4.11.12 of the Prospectus Rules

QUOTE

The Board of Directors note that the loss after tax for the consolidated financial statements of Luxury Living Technologies Limited for the year ended 30 June 2020, represents a material variance of circa €63,000 from the 2020 projections that were published via Company Announcement LLF14 on 5 August 2019, given that the projections had forecasted a loss after tax of €215,000. This difference is mainly attributable to a material variance between actual revenues (€1.0 million) and projected figures (€2.4 million) for the financial year ended 30 June 2020. This was due to the fact that the majority of the Company and its subsidiaries (the Group's) operations were heavily impacted by the negative implications brought about by COVID-19.

Firstly, retail, and commercial sales of photovoltaic panels and solar water heaters decreased significantly during the lockdown and subsequent closure of non-essential businesses, having significantly contributed towards the slowdown in the Group's retail and commercial renewable energy sales. The second negative implication of the pandemic was the delay in opening the hostel, whereby this business decision was taken to avoid having to operate the hostel during a period with a crippled tourism sector. Although retail sale of staple food products was not impacted during the pandemic, sale of non-essential items such as juices, including the Smoochies brand owned by the Group, were adversely impacted. As a result, the Group registered a significant drop in sale of Smoochies bottles during this pandemic.

After considering the corresponding decrease in cost of sales and other ancillary expenses, the Group registered a loss after tax of €278k, as compared to a projected loss of €215k.

UNQUOTE

Dr Mikiel Calleja
Company Secretary
29 December 2020